



introducing



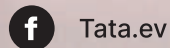
Curvv.ev

SUV coupé



shaped for — you

punchev.tatamotors.com



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 **JD AUTONATION**

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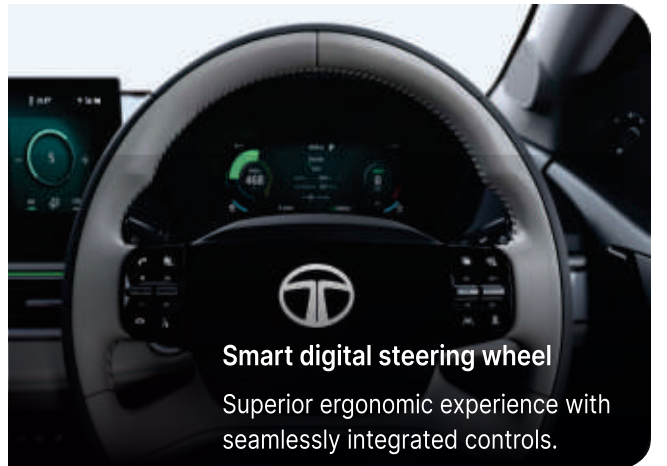
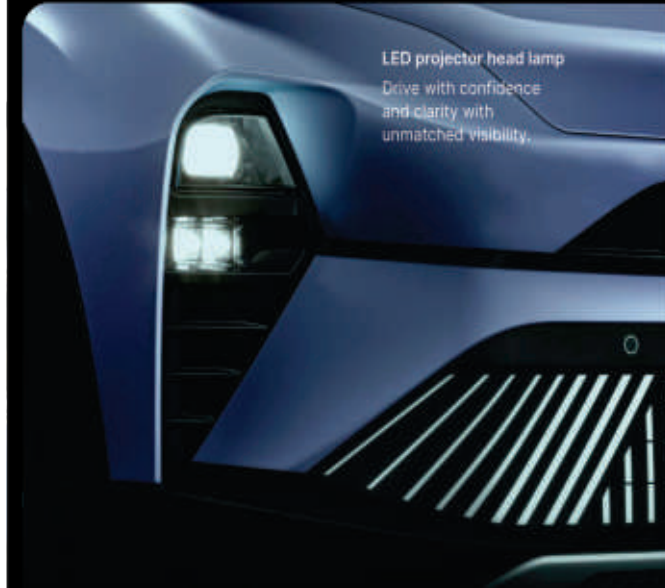
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CITY OFFICE
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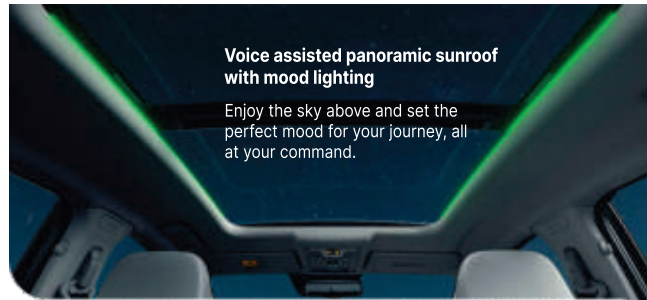
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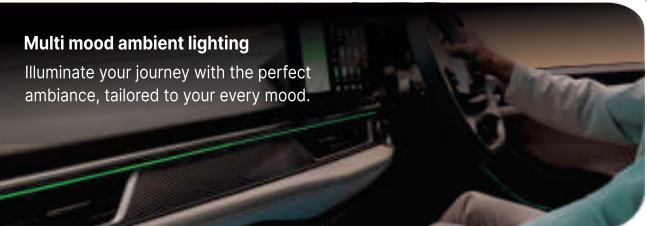
R18 alloy wheels with aero inserts

Stylish, modern and aerodynamic design for a smooth and efficient drive.



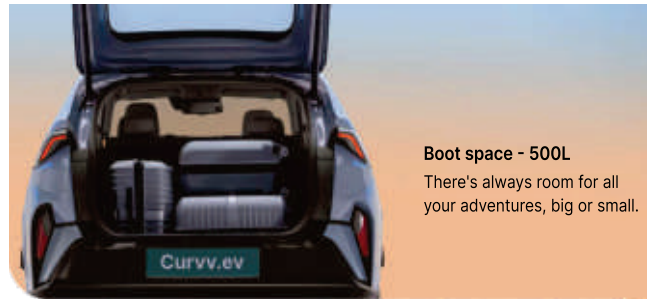
Voice assisted panoramic sunroof with mood lighting

Enjoy the sky above and set the perfect mood for your journey, all at your command.



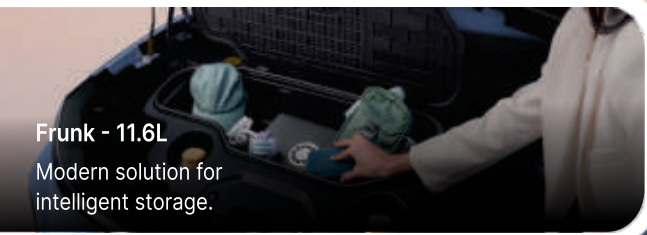
Multi mood ambient lighting

Illuminate your journey with the perfect ambiance, tailored to your every mood.



Boot space - 500L

There's always room for all your adventures, big or small.



Frunk - 11.6L

Modern solution for intelligent storage.



Electric front charging lid

Convenient electric front charging lid for hassle-free charging every time.



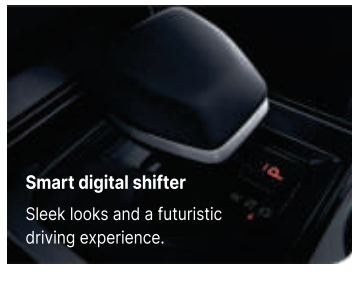
Digital dashboard

Your command center for the long journeys ahead.



Phigital control panel

For simplified operation of essential functions.



Smart digital shifter

Sleek looks and a futuristic driving experience.



Sharkfin antenna with GPS

Where sleek styling meets superior connectivity.

shaped for innovative technology —

Get entertainment and productivity on the go with modern tech.





Arcade.ev app suite™

Indulge in a world of entertainment and productivity, designed to cater to your diverse needs.

31.24 cm (12.3") Cinematic touchscreen infotainment system by HARMAN™
Bring your infotainment to life with stunning clarity and detail.



JBL cinematic sound system

Indulge in an experience that offers crystal-clear and immersive sound that enhances your in-car driving experience.

Wireless Android Auto™ and Apple CarPlay™

Connect wirelessly with ease.

High-quality speakers (9 speakers incl. subwoofer)

Ensuring every note and beat is delivered with exceptional clarity and depth.



JBL sound modes

Multiple audio modes that enhance in-vehicle acoustic experience.



Multiple voice assistants

Interact effortlessly, ensuring seamless integration and enhanced connectivity.



Alexa voice assist

Access a world of convenience with Alexa voice assist.

Vehicle to vehicle (V2V) charging^{^^}

Share power with compatible vehicles.



Vehicle to load (V2L) technology^{***}

Whether it is a drone, e-scooter or a camping experience - transform your EV into a mobile power hub.



Powered tailgate with gesture activation

Convenient loading and unloading with a simple kick gesture.



26.03 cm (10.25") Digital cockpit

Stay informed and in control with customisable displays tailored to your preferences.



Multi dial view in cluster

Switch effortlessly between multiple displays.



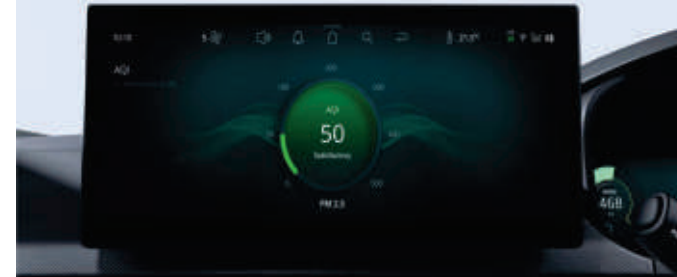
OTA updates

Your car stays up to date with Over-the-Air Updates.



Air purifier with AQI display

Breathe fresh, drive safe.



Electric ORVM with autofold

Improved driving experience with easy mirror control.



Auto-dimming IRVM

Glare-free night drives.



Wireless smartphone charger

Stay powered up on the go and always ready for your next adventure.

iRA.ev^{##} & smart watch^{^^} connectivity

Keep a watch on your Curvv.ev at all times.



2 stage rear seat reclining

Personalised comfort for rear passengers during long journeys.



Rain sensing wipers

Clear visibility and enhanced safety during inclement weather.

FATC with express cooling

Personalised comfort for every drive.



Rear AC vents

Efficient airflow for rear passengers.



Cruise control

Maintain your desired speed with precision and ease on long journeys.



Cooled glove box

A ventilated compartment for refreshing storage on the go.



Keyless entry & push-button start

Unlock and go – effortless convenience at your fingertips.



Automatic headlamps

Optimal illumination on the road.



Front & rear fast charge C type 45W

Fast charge your devices.



shaped for absolute safety —

Stay safe keep the adventure alive on every journey.



Advanced driver assistance - Level 2 ^Δ

An advanced driver assistance suite that offers a shield of protection on every journey.



Adaptive Cruise Control with stop & go (ACC) and Adaptive steering assist (ASA)

Cruise through long journeys maintaining a pre-determined distance from the vehicle in front, even in stop-and-go traffic.



Lane Keep Assist (LKA)

Receive gentle nudges to keep you on course and in control on every curve.



Automatic Emergency Braking (AEB)

Vehicle, Pedestrian, Cyclist, Junction

Automatically applies brakes to prevent or mitigate collisions and keep you safe.



Traffic Sign Recognition (TSR) and Over Speed Alert (OSA)

Detects and displays traffic signs, ensuring you're aware of speed limits and other road regulations.



Rear Cross Traffic Alert (RCTA)

Detects approaching vehicles and alerts you of impending collision.



Lane Change Alert (LCA)

Alerts you of approaching vehicles while indicating a lane change.

| Curvv.ev - technical specifications and features | | |
|---|--|----------------------------|
| | Curvv.ev 55 | Curvv.ev 45 |
| electric drivetrain | | |
| Motor (Type) | Permanent Magnet Synchronous Motor | |
| Electric Motor Power (kW/PS) | 123/167 | 110/150 |
| Electric Motor Torque (Nm) | 215 | 215 |
| Multi Drive Modes | Multi Drive Modes - Eco, City & Sport | |
| Battery Pack (kWh) | 55 | 45 |
| Thermal Management System | Liquid Cooled System | |
| Ingress Protection for Motor & Battery Pack | IP67 | |
| Acceleration (0-100 km/h in sec) | 8.6" | 9.0" |
| Emission | Zero Tailpipe Emission | |
| smart drive features | | |
| Smart Regenerative Braking | Multi-Mode Regenerative Braking 4 Levels Level 0 - 1 - 2 - 3 0 - No Regen 3 - Max Regen | |
| Paddle Shifters to Control Regen Modes | ✓ | ✓ |
| Customizable Single Pedal Drive | ✓ | ✓ |
| dimensions | | |
| Length x Width x Height (mm) | 4310 x 1810 x 1637 | |
| Wheelbase (mm) | 2560 | |
| Unladen Ground Clearance (mm) | 186 | 190 |
| Boot space (L) | 500 | |
| steering | | |
| Steering | Electrically Power Assisted | |
| Turning Circle Radius (m) | 5.35 | |
| suspension | | |
| Front, Rear | Disc brakes with i-VBAC | |
| suspension | | |
| Front Suspension | Independent McPherson Strut with Coil Spring | |
| Rear Suspension | Twist Beam with Dual Path Strut | |
| wheels & tyres | | |
| Size | 215/60 R17 | (Creative & Accomplished) |
| | 215/55 R18 | (Empowered+) |
| Low Rolling Resistance Tyres | ✓ | ✓ |
| charging | | |
| Charging Standard | CCS2 | |
| Portable Charging Cable | Yes | |
| Charging Options | 15A Socket, 7.2 kW AC Wall Box, DC Fast Charger | |
| Charger Type Included | 7.2 kW AC Wall Box | |
| Estimated DC Fast Charging Time (SOC 10% to 80% DC Fast Charger) | ~ 40 min* (70 kW+ charger) | ~ 40 min* (60 kW+ charger) |
| Estimated AC Fast Charging Time (SOC 10% to 100% from 7.2 kW AC Fast Charger) | ~ 7.9hrs* | ~ 6.5hrs* |
| Estimated Regular Charging Time (SOC 10% to 100% from an 15A plug point) | ~ 21.0hrs* | ~ 17.5hrs* |
| bi-directional charging | | |
| Vehicle to Vehicle Charging (V2V** Charging) (kVA) | 5 | 5 |
| Vehicle to Load Technology (V2L** Charging) (kVA) | 3.3 | 3.3 |
| Discharge Limit | Customizable upto 30% SOC [†] | |
| warranty | | |
| Battery Pack and Motor Warranty | 8 Year or 1,60,000 km (whichever is earlier) | |
| Vehicle Warranty | 3 Year or 1,25,000 km (whichever is earlier) | |
| driving range | | |
| Certified Full Charge Range (as per MIDC Part 1 Cycle) ^{††} (km) | 585 | 502 |

creative 45

- Smart Digital DRLs
- LED Headlamps
- Flush Door Handles
- 17" Hyperstyle Steel Wheels
- Smart Digital Shifter
- Smart Digital Steering Wheel
- 6 Airbags
- ESP with i-VBAC
- Driver Doze-off Alert
- All Wheel Disc Brakes
- Electric Parking Brake with Auto Hold
- Camera & Sensor Based Reverse Park Assist
- 17.78 cm Touchscreen Infotainment by HARMAN™
- 17.78 cm TFT Instrument Cluster
- Android Auto™ & Apple CarPlay™
- 4 Speakers + 2 Tweeters
- FATC
- Cruise Control
- Push Entry Push Start (PEPS)
- Paddle Shifter for Regen Modes
- Multi Drive Modes - Eco, City & Sport
- Power Windows
- Rear AC Vents
- Electric ORVM
- Electric Tailgate
- 6 Way Adjustable Driver Seat
- 7.2 kW AC Fast Charger Wall Box
- V2V Charging^{***}
- V2L Technology^{***}
- Air Purifier
- i-TPMS
- iRA.ev^{###} & Smart Watch^{^^} Connectivity
- Multiple Voice Assistants (Native, Siri, Google Assistant)

accomplished 45 & accomplished 55

addition to creative

- LED Projector Headlamps
- Centre Position Lamp and Connected Tail Lamps
- Sequential Indicators
- Front Fog Lamps with Cornering Function
- R17 Alloy Wheels with Aero Inserts
- Electric ORVM with Autofold
- 26.03 cm Cinematic Touchscreen Infotainment by HARMAN™
- 26.03 cm Digital Cockpit
- Navigation in Cockpit - Driver View Maps
- Android Auto™ & Apple CarPlay™ over WiFi
- 4 Speakers + 4 Tweeters
- HD Camera Based Reverse Park Assist
- Front & Rear Fast Charge C Type 45W
- Cooled & Illuminated Glove Box
- Leatherette Upholstery
- Leatherette Wrapped Steering Wheel
- Front Armrest
- Tire Pressure Monitoring System
- Alexa™ Voice Assistant

accomplished+ S 45 & accomplished+ S 55

addition to accomplished

- 360° 3D Surround View Camera System
- Blind Spot View Monitor
- Front Parking Sensors
- Panoramic Sunroof
- Arcade.ev™ App Suite
- JBL™ Sound Modes
- Wireless Smartphone Charger
- Express Cooling
- Rain Sensing Wipers
- Auto Headlamps
- Automatic Defogger

empowered+ 55

addition to accomplished+ S

- Smart Digital Lights
 - Welcome & Goodbye Sequence
 - Charging Indicator
- R18 Alloy Wheels with Aero Inserts
- Multi Mood Ambient Lighting
- Voice assisted Panoramic Sunroof with Mood lighting
- 6 Way Power Adjustable Driver Seat
- 6 Way Adjustable Co-Driver Seat
- 60:40 Rear Split Seats with Centre Armrest
- 31.24 cm Cinematic Touchscreen Infotainment by HARMAN™
- JBL™ Cinematic Sound System (4 Speakers + 4 Tweeters + 1 Subwoofer)
- Acoustic Vehicle Alert System (AVAS)[§]
- Air Purifier with AQI Display
- Auto Dimming IRVM
- Front Seats Ventilation
- 2 Stage Rear Seat Recline
- Frunk

empowered+ A 55

addition to empowered+

- Level 2 ADAS[§]
 - Adaptive Cruise Control with Stop & Go (ACC)
 - Lane Departure Warning (LDW)
 - Lane Keep Assist (LKA)
 - Blind Spot Detection (BSD) - Radar based
 - Blind Spot View Monitor (BSM) - Camera based
 - 360° 3D Surround View Camera System
 - Lane Change Alert (LCA)
 - Adaptive Steering Assist (ASA)
 - Forward Collision Warning (FCW)
 - Automatic Emergency Braking - Vehicle (AEB - V)
 - Automatic Emergency Braking - Pedestrian (AEB - P)
 - Automatic Emergency Braking - Cyclist (AEB - C)
 - Automatic Emergency Braking - Junction (AEB - J)
 - High Beam Assist (HBA)
 - Traffic Sign Recognition (TSR)
 - Over Speed Alert (OSA)
 - Rear Cross Traffic Alert (RCTA)
 - Rear Collision Warning (RCW)
 - Door Open Alert on ORVM
 - Driver Doze-off Alert
- SOS call^{###}
- Powered Tailgate with Gesture Activation

▲ Under ambient test conditions. * As per internal testing data, under ambient test temperature conditions. # As per ARAI (under standard testing conditions), actual performance figures may vary depending on various conditions including driving pattern, etc. ** Smart watch is not part of vehicle equipment & accessories. ***Applicable for compatible sink models only at a power output of 3kVA. ****Maximum amount of power output is 3kVA. ## Customers will be able to utilize iRA.ev services for one year from the date of activation. Post completion of one year, customers can subscribe to iRA.ev by paying subscription fees. ~ Linked with active iRA.ev login. ###Available in select cities. † Only for Accomplished & Empowered Persona. Fixed at 50% for Creative Persona. ‡ The Acoustic Vehicle Alerting System (AVAS) enhances pedestrian awareness at speeds up to 20 kmph. It complies with safety regulations but should not replace vigilant driving practices. Δ Advanced driver assistant systems (ADAS) is not a substitute for human eye or driver vigilance. It is a driver assist system only to enhance safety and driving experience. The driver will remain responsible for safe, vigilant and attentive driving. Standard Disclaimer - Accessories/features shown may not be part of the standard fitment. The specification above are subject to change. Some of the equipment illustrated or described above may not be supplied as standard equipment and may be available at extra cost. Tata Passenger Electric Mobility reserves the right to change specification & equipment of any product without prior notice. Please consult your nearby dealer for full information and availability on colours and trim. The images shown represent color availability for different personas only. Specifications may vary for each persona. The displayed colors may differ from the actual colors due to variations in screen settings, lighting conditions, and material finishes. For the most accurate color representation, please visit your nearest dealer.



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