

**TATA MOTORS**  
Connecting Aspirations



NEW  
**SAFARI**  
RECLAIM YOUR LIFE



Is there a distance now,  
between who you wanted to be  
when you were 5  
and who you are from 9 to 5?

Have your dreams,  
your desires, your fantasies  
been left far behind?

Further than the eye can see?

Reclaim them at the  
speed of thought.

Because the greatest  
distances are in the mind.



# THE GRAND DESIGN

For a presence that commands dominance.

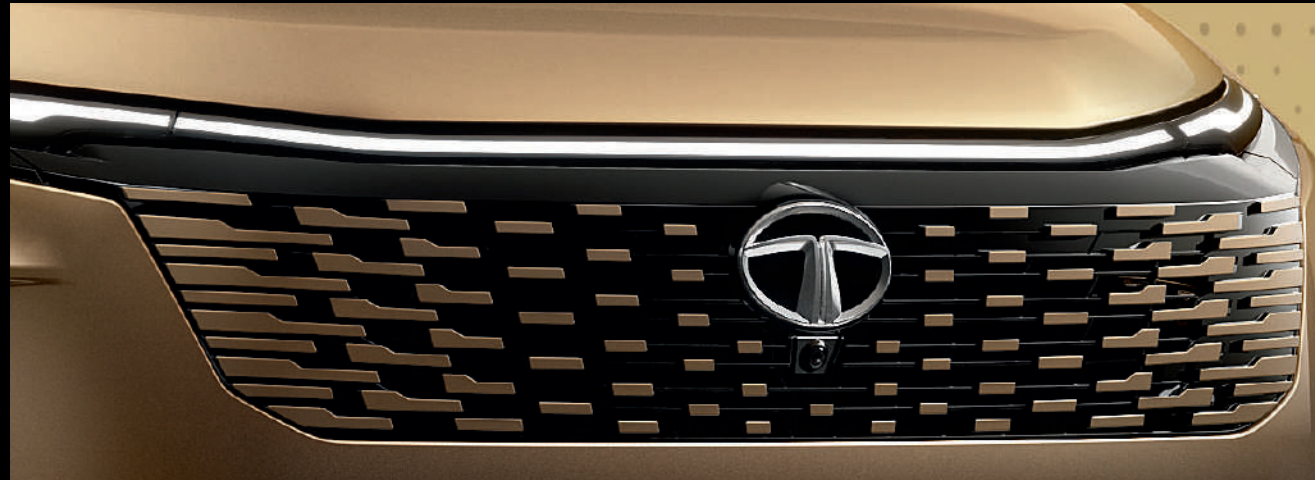


**BI-LED PROJECTOR  
HEADLAMPS AND FOG LAMPS**  
Impeccable craftsmanship with  
a new-age design sensibility,  
shines through in the New Safari.

**SIGNATURE FRONT  
END-TO-END LED DRL**  
Turn heads on your arrival  
with the sleek Welcome  
Lamp animation and  
Sequential Indicators.

### NEW PARAMETRIC GRILLE

Carefully detailed to provide a more imposing and sophisticated stance.



### EXCLUSIVE SAFARI DOOR MASCOT

The iconic mascot placement in the New Safari adds to its class-defining signature style.



### NEW R19 DUAL-TONE SPIDER ALLOY WHEELS

A segment-first design with stylised inserts enhances the overall aerodynamics and masculinity of the New Safari.



### NEW REAR TAILGATE DESIGN

With a futuristic connecting DRL Strip and Tail Lamps, your goodbyes will now make a lasting impression.

## MORE ON EXTERIORS

Welcome & Goodbye Animation | Iconic Roof Rails | Shark Fin Antenna



# THE FINER DETAILS

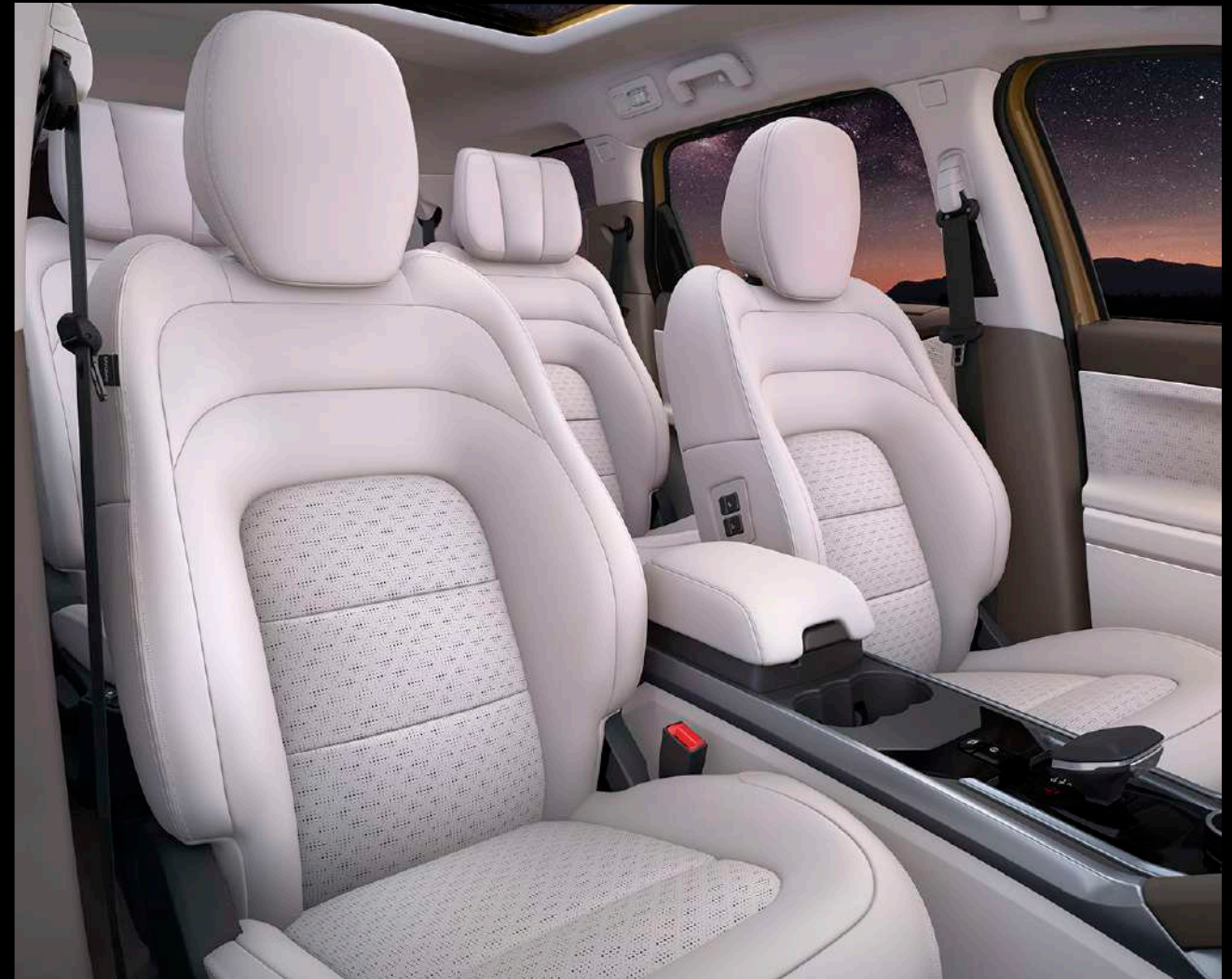
For elegance that emanates from within.

## NEW COCKPIT

Attention to detail is beautifully exemplified in this highly functional and visually appealing space.

**NEW DUAL-TONE STEERING WHEEL WITH ILLUMINATED LOGO**

Feel the magic in your hands with a first-of-its-kind, glow in the dark, multifunction steering wheel.



**BENECKE KALIKO OYSTER WHITE LEATHER\* SEATS**

Reserved only for you, these ultra-premium seats come with deco stitch that elegantly ties comfort with style.

**SIGNATURE OYSTER WHITE AND TITAN BROWN INTERIOR COLOUR THEME**

The elegance of your New Safari is further highlighted with this rich yet subtle interior tone.





## MULTICOLOURED MOOD LIGHTS

An ambient lighting system that improves spatial perception and highlights the best aspects of your car.



— MORE ON INTERIORS —

Persona Based Interior Themes

# THE SAFEST BET

For assurance that ensures complete peace of mind.



## 7 AIRBAGS INCLUDING KNEE AIRBAG

An advanced sense of security is always by your side when you're on the road, in your New Safari.

## PEDIGREE OF OMEGARC

Carrying on the legacy of the robust and reliable OMEGARC technology, your New Safari is an architectural marvel set on the legendary D8 platform of the Land Rover.



## 360° SURROUND VIEW SYSTEM

Park even in the tightest of spots with the slightest effort.



## ADVANCED ESP WITH 17 FUNCTIONALITIES

Safety at every corner is now truly and fully assured.

## EMERGENCY CALL

We're just a call away. In case of an emergency (E-CALL) or a breakdown (B-CALL).



## TYRE PRESSURE MONITORING SYSTEM

Keep an eye on your tyres' health and always drive without a worry.

### EPB WITH AUTO HOLD

Heightened protection is at your service,  
in every traffic condition.



### HILL HOLD CONTROL

Climb on without the fear  
of going down.

### MORE ON SAFETY

ISOFIX | All Disc Brakes | Front LED Fog Lamps with Cornering Function | 3-Point Seat Belts with Reminder on all Rows  
Front & Rear Parking Assist via Sensors & Camera | Auto-Dimming IRVM | Perimetric Alarm System

# THE ADAS SUPPORT

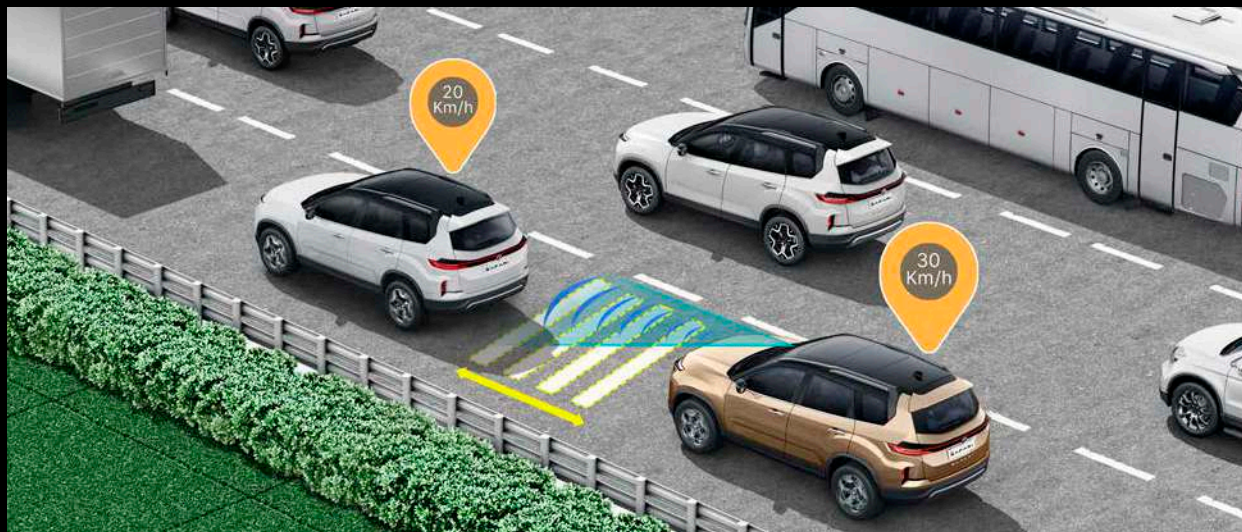
For ease that navigates everyday surprises.



**ADAS**  
BUILT TO TAKE ON SURPRISES

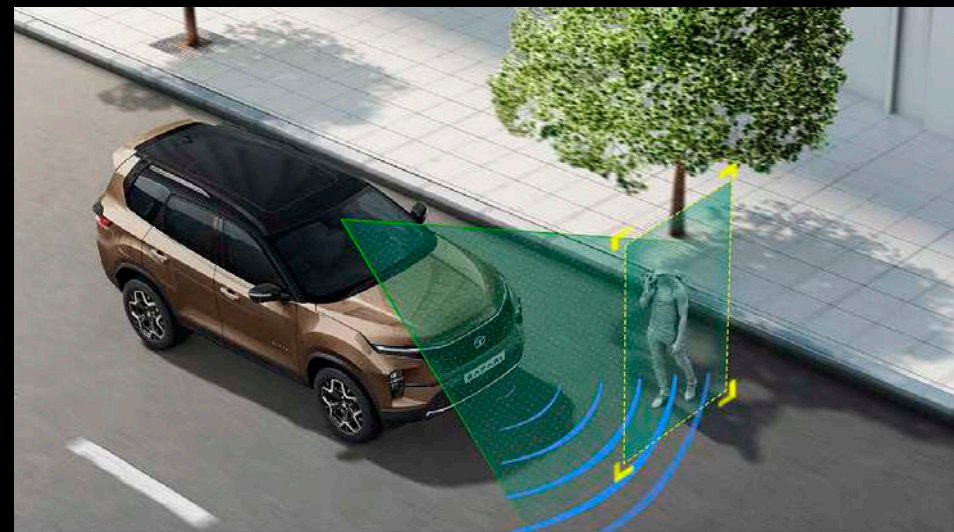
### ADAPTIVE CRUISE CONTROL

A highly intelligent, intuitive way to Stop and Go is here to aid you in the New Safari.



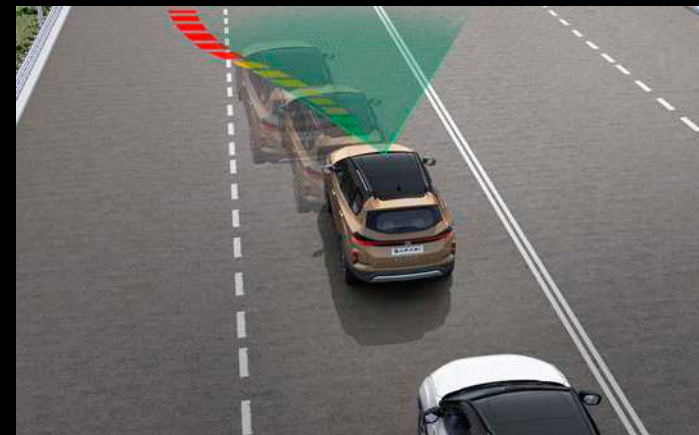
### AUTONOMOUS EMERGENCY BRAKING

With the efficient ADAS system, you're always well-prepared for any uncertainty or collision scenario on the road.



### BLIND SPOT DETECTION

You'll be warned, well in advance, about all the unseen shocks and surprises.



### LANE DEPARTURE WARNING

Now all your unintended diversions will be brought to notice, so that you stay alert on the road.

## MORE ON ADAS

Forward Collision Warning | Rear Collision Warning | Rear Cross Traffic Alert  
Lane Change Alert | Door Open Alert | Traffic Sign Recognition | High Beam Assist

SAFARI

# THE TECH APPEAL

For upgrades that elevate your experience.

## GESTURE CONTROLLED POWERED TAILGATE

Now access your boot with your foot.



**31.24 CM HARMAN TOUCHSCREEN INFOTAINMENT**

Highly immersive, big screen entertainment makes for a truly enthralling experience.



**HARMAN AUDIOWORX WITH JBL MUSIC SYSTEM**

Surround yourself with blockbuster entertainment while on the move.



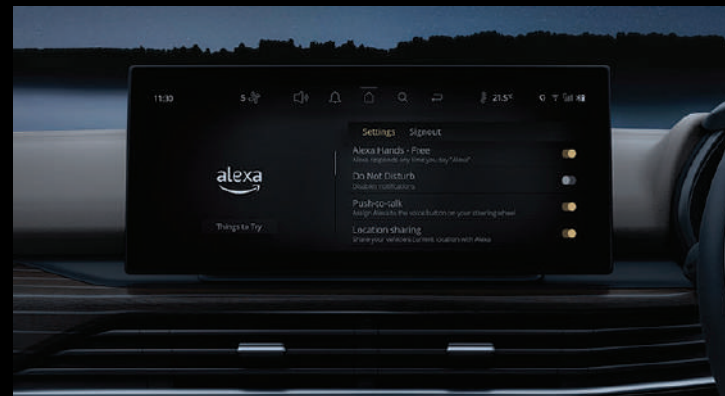
**WIRELESS ANDROID AUTO AND APPLE CARPLAY**

Stay connected with any device, anywhere you go.



**ALEXA AND NATIVE VOICE COMMANDS SUPPORTING 250+ PROMPTS IN 6 LANGUAGES**

The New Safari is at your command, in the language of your choice.



**26.03 CM DIGITAL INSTRUMENT CLUSTER WITH NAVIGATION DISPLAY**

Be in the know of everything with the newly-upgraded, multi-information interface.

**MORE ON TECHNOLOGY**

Steering Mounted Controls | Cruise Control | Remote Central Locking | Rear Defogger

# THE iRA TOUCH

For innovations that deliver control.





## THE iRA TOUCH. For innovations that deliver control.

Stay connected to your Safari wherever you are with iRA## - a cool new connected tech platform with a range of innovative features that's in-sync with India.



### REMOTE COMMANDS

- Remote Engine Start/Stop
- Remote AC On/Off
- Remote Smart Watch Connectivity
- Remote Lights On/Off
- Remote Lock/Unlock
- Remote Horn



### LIVE VEHICLE DIAGNOSTICS

- View Car Health Dashboard
- Enhanced Alerts about Critical Car Parameters
- Custom Messages on Cluster
- Advanced Vehicle Monthly Health Reports
- Feature Usage Analysis



### VEHICLE SECURITY FEATURES

- Intrusion Alert
- Speed Alert
- Remote Immobilization
- Panic Notification
- Emergency SMS
- Find My Car



### GAMIFICATION

- Tribes
- Most Efficient User of the Week/ Month (Driving Score Basis)
- View Trip Details & Get Drive Pattern Analytics with Driver Score



### LOCATION BASED SERVICES

- Emergency (SOS) Call
- Live Car Location
- Nearest TML Services Solution
- Roadside Assistance
- Navigation (Maps Integration)
- Weather Updates
- Valet Mode
- Geo-Fencing
- Time Fencing
- Breakdown Call & Roadside Assistance



### OVER THE AIR UPDATES

Telematics ECU Updates on the IRA app



# THE POWER PLAY

For a performance that complements your might.



**CUTTING EDGE KRYOTEC 2L**

**TURBOCHARGED DIESEL ENGINE**

Get a power-packed, robust performance every time you put the pedal to the metal.

### PADDLE SHIFTERS

Manoeuvre the daily chaos with utmost ease.



### E-SHIFTER

Gear shifting in the New Safari is as easy as you like.



### BEJWELED TERRAIN RESPONSE MODE WITH LED DISPLAY

No matter what the road demands, you're always ready.



### DRIVE MODES (ECO, CITY AND SPORT)

Made for a different you under different driving conditions.

## MORE ON PERFORMANCE

Cruise Control | Advanced Electronically Controlled Variable Geometry Turbocharger (eVGT) | Lightweight and Low Friction Valve Train Architecture | Advanced Exhaust Gas Recirculation (EGR) & After Treatment System

# THE COMFORT ZONE

For delight that makes travelling a breeze.



**DUAL ZONE FULLY AUTOMATIC TEMPERATURE CONTROL**

Enjoy 2 climate zones, in 1 Safari.



**ELECTRIC BOSS MODE AND 4 WAY POWERED CO-DRIVER SEAT**

A seat of power comes with its privileges, like more legroom in the 2<sup>nd</sup> row.



**MAJESTIC PANORAMIC SUNROOF**

The sun and the stars are both aligned, for you to enjoy the view.

### 1<sup>ST</sup> AND 2<sup>ND</sup> ROW VENTILATED SEATS

Designed to make you wish that your journey never ends.



### 2<sup>ND</sup> ROW COMFORT HEADREST

Relaxation is assured, no matter how long the journey.



### 6-WAY POWERED DRIVER SEAT WITH MEMORY AND WELCOME FEATURE

Your customized comfort is now at your fingertips.



### REAR WINDOW SUNSHIELD

Protect yourself against harsh sunlight and intruding eyes.



### WIRELESS CHARGER AND 45W USB C-TYPE FAST CHARGER

Before you know it, all your devices will be charged and ready to use.



### AIR PURIFIER

Breathe in fresh air,  
breathe out all your  
worries.



### RAIN SENSING WIPERS

Nothing can hamper your  
visibility. Not even the rains.



### GLOVE BOX

Store your favorite refreshments and keep them cool.



### LUXURIOUS 3<sup>RD</sup> ROW SEATS

Feel like royalty even at the back.



### FRONT ARM REST WITH COOLED STORAGE

Chilling is easy with thoughtfully designed spaces, right in the front.



### 3<sup>RD</sup> ROW AC VENTS

Cooling in the New Safari never takes a back seat.



### INTELLIGENT SPACES

For all things big and small, there's a special place in the New Safari.

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## MORE ON COMFORT

2<sup>nd</sup> Row Seats with 60:40 Split | Reclining 2<sup>nd</sup> Row Seats

Smart A-Type and C-Type Chargers in all 3 Rows | 2<sup>nd</sup> & 3<sup>rd</sup> Row AC Vents | Follow Me Headlamps

# PERSONAS

WHAT'S YOUR KIND?

## ACCOMPLISHED

The one who leads

All your pursuits are way behind you.  
You are in a race with yourself.

So, when the world doesn't know  
which way to go, they follow you.





# ADVENTURE

The one who wanders

Is there a place, you cannot reach?  
An obstacle you cannot overcome?  
A river you cannot cross?  
A mountain, you cannot climb?

NO.



# PURE

The one who seeks

The world wants what you have.  
You want, what no one ever  
notices or cares for.

But you do.  
And that is why, you are you.



# SMART

The one who dreams

Your ambition is your story.  
You're fueled by it.

What lies ahead, you don't know.  
What you know is,  
you are now, unstoppable.



# #DARK

The one who explores

You belong to this world.  
Yet, you're far from it.

Your mystery creates many assumptions.  
Who you are, only you can tell.



# THE COLOR CODE

For shades that highlight variety.



## ACCOMPLISHED

Cosmic  
Gold

Stellar  
Frost

Stardust  
Ash

Galactic  
Sapphire

Body coloured grille only in Cosmic Gold.



# ADVENTURE

Supernova  
Copper

Stellar  
Frost

Stardust  
Ash

Galactic  
Sapphire



# PURE

Stellar  
Frost

Lunar  
Slate



# #DARK

Oberon  
Black



# SMART

Stellar  
Frost

Lunar  
Slate



## SMART (O)

Kryotec 2L BS6 Ph2 Turbocharged Diesel Engine  
LED Projector Head Lamp  
Connected LED Tail Lamp  
Connected LED DRLs  
R17 Alloy Wheels  
6 Airbags (Driver, Codriver & Side Airbags)  
Tilt & Telescopic Steering Wheel with Illuminated Logo  
Fully Automatic Temperature Control ISOFIX  
All Wheel Disc Brakes  
Electronic Stability Program (ESP)  
Hill Hold Control  
Traction Control  
Roll Over Mitigation  
Corner Stability Control  
Brake Disc Wiping  
After Impact Braking  
Panic Brake Alert  
ABS with EBD  
Tyre Pressure Monitoring System  
Rear Parking Sensor  
Electrically Adjustable ORVM  
Height Adjustable Seatbelts for Driver & Codriver  
3-Point Seatbelt with Reminder for all Seats  
Perimetric Alarm System  
Central Locking  
All Power Windows  
2<sup>nd</sup> Row Seats with 60:40  
2<sup>nd</sup> & 3<sup>rd</sup> Row AC Vents  
Ash Grey Fabric Upholstery  
Roof Rails  
3<sup>rd</sup> Row Seats with 50:50 Split  
Boss Mode  
Smart A-type & C-type Chargers in all 3 Rows

## PURE (O)

Features Over Smart (O)

26.03 CM Harman Infotainment Touchscreen  
26.03 CM Digital Instrument Cluster  
Wireless Android Auto & Apple Carplay  
6 Speakers (4 Speakers + 2 Tweeters)  
Rear View Camera  
250+ Native Voice Commands  
Electrically Adjustable & Foldable ORVM  
Steering Mounted Switches for Audio/Phone  
Shark Fin Antenna  
Over the Air Updates  
Front 45W C-Type Fast Charger  
Rear Washer Wiper  
Remote Central Locking

## ADVENTURE

Features Over Pure (O)

Caravan Tan Interior Theme  
R18 Diamond Cut Alloys  
Wheels with Aero Inserts  
Push-Button Start (PEPS)  
Terrain Response Modes (Normal, Rough, Wet)  
Soft Touch Dashboard with Anti-Reflective 'Nappa' Grain Top Layer  
Multi Mood Lights on Door Trims, Floor Console & Dashboard  
Height Adjustable Driver Seat with Lumbar Support  
Rear Window Sunshade  
Rear Armrest with Cup Holders  
Front LED Fog Lamp  
Rear Defogger  
One Touch Driver Side Window  
Front Armrest with Cooled Storage  
Follow Me Headlamps  
Cruise Control  
Multi Drive Modes (Eco, City & Sport)

## ADVENTURE+

Features Over Adventure

Voice-Assisted Panoramic Sunroof with Mood Lights  
360° Surround View System  
Electronic Park Brake (EPB) with Auto Hold  
Wireless Charger  
Front Parking Sensors  
Air Purifier with AQI Display  
Auto Headlamps  
Rain Sensing Wipers  
Paddle Shifters (AT only)  
Smart E-Shifter (AT only)

# ADVENTURE+A

Features Over Adventure+

ADAS - Advanced Driver Assistance System with 11 Key Features including Adaptive Cruise Control with Stop & Go\*\*  
Advanced ESP with Driver Doze Off Alert

# ADVENTURE+

Features Over Adventure

Blackstone Interior Theme  
R19 Blackstone Alloys with Aero Inserts  
#Dark Badging

\*\*Adaptive Cruise Control in AT Only

# ACCOMPLISHED

Features Over Adventure +

Oyster White & Titan Brown Interior Theme  
R19 Dual-Tone - Diamond Cut Spider Alloys  
7 Airbags (Driver, Codriver, Side, Curtain & Driver Knee Airbags)  
Gesture Controlled Powered Tailgate  
31.24 CM Harman Touchscreen Infotainment  
Voice-Assisted Dual-Zone Fully Automatic Air Conditioning  
Sequential Turn Indicators on Front and Rear LED DRL  
Welcome & Goodbye Animation on Front and Rear LED DRL  
6-Way Powered Driver Seat with Memory & Welcome Feature  
4-Way Powered Codriver Seat with Electric Boss Mode  
Ventilated Front Row Seats (Driver & Codriver)  
Winged Comfort Head Restraints on 2<sup>nd</sup> Row Seats  
9 JBL (TM) Speakers (4 Speakers + 4 Tweeters & Subwoofer)  
Harman AudioworX Enhanced with JBL Audio Modes  
Bejeweled Terrain Response Mode Selector with Display  
Front LED Fog Lamps with Cornering Function  
Auto-Dimming IRVM  
Advanced ESP with Driver Doze Off Alert  
Hill Descent Control  
Rear Fog Lamp

# ACCOMPLISHED+

Features Over Accomplished

ADAS - Advanced Driver Assistance System with 11 Key Features including Adaptive Cruise Control with Stop & Go\*\*  
Connected Vehicle Technology with iRA 2.0  
10 JBL (TM) Speakers (5 Speakers + 4 Tweeters & Subwoofer)  
Alexa Voice Commands including Car to Home Functionality  
Emergency Call & Breakdown Call Assist  
2<sup>nd</sup> Row Ventilated Seats^  
Harman AudioworX Advanced with JBL Audio Modes

\*\*Adaptive Cruise Control in AT Only  
^In 6 Seater Only

# ACCOMPLISHED

Features Over Accomplished

Blackstone Interior Theme  
R19 Blackstone Alloys with Aero Inserts  
#Dark Badging

# ACCOMPLISHED+

Features Over Accomplished +

Blackstone Interior Theme  
R19 Blackstone Alloys with Aero Inserts  
#Dark Badging

# TECHNICAL SPECIFICATIONS

<b>ARCHITECTURE</b>	OMEGARC (Optimal Modular Efficient Global Advanced Architecture) Derived from Land Rover's D8 Platform
<b>ENGINE</b>	
Max Power: kW/rpm	125 kW(170PS) @ 3750 rpm
Max Torque: Nm/rpm	350 Nm @ 1750 - 2500 rpm
Type	Kryotec 2.0L BS6 Ph 2 Turbocharged Engine
Fuel Emission Norm	Diesel, BS6 Phase 2
Capacity Cylinder	1956cc, In Line 4 Cylinder
<b>TRANSMISSION</b>	
Type	6-Speed Manual/6-Speed Automatic (Automatic Available in Adventure+ Onwards)
<b>DIMENSIONS</b>	
Length x Width x Height (mm)	4668 mm X 1922 mm X 1795 mm (Width Without ORVM)
Wheelbase (mm)	2741
<b>BRAKES</b>	
Front/Rear	Disc/Disc
<b>SUSPENSION</b>	
Front	Independent, Lower Wishbone, McPherson Strut with Coil Spring & Anti-Roll Bar
Rear	Semi Independent Twist Blade with Panhard Rod & Coil Spring
<b>TYRES</b>	
Wheel Size	235/65/R17 Alloys – Smart (O)   Pure (O) 235/60/R18 Alloys – Adventure   Adventure+   Adventure+ A 245/55/R19 Alloys – Accomplished   Accomplished+   Adventure+ #Dark Accomplished #Dark   Accomplished+ #Dark
Spare Wheel	Steel Wheel - 235/70 R16
<b>BOOT SPACE</b>	
Boot Space with 3 <sup>rd</sup> Row Back Fold	V211 – 420L/V215 – 680L
Boot Space with 2 <sup>nd</sup> & 3 <sup>rd</sup> Row Back Fold	V212 – 827L/V214 – 1550L
<b>TANK CAPACITY</b>	
Fuel Tank (L)	50
<b>SEATING CAPACITY</b>	
6 Seater	Accomplished+
7 Seater	All Personas

NOW WITH  
**3 YEARS | 1,00,000 KMS**  
WARRANTY

Above mentioned features are key differentiating features. For the detailed list/features/specifications, please visit our website or contact our nearest dealer

Terms and Conditions apply. Above mentioned features are key differentiating features. For the detailed list/features/specifications, please visit or contact our nearest dealer. Color applicability will vary for variants/personas and editions. Images and illustrations are indicative and for information purposes only. All features/specifications are not available in all personas and may vary. Specifications/features are subject to change without prior information. The product image may carry some accessories that are not part of standard equipment. Please consult an authorized Tata Motors dealer for latest information on features/specifications. Colors may not match the actual colors due to printing/digital limitations. \*\*Customers will be able to utilize iRA Connect subscription for one year from the date of activation within the Data Pack Limits. Post completion of one year, customers can subscribe iRA services by paying subscription fees. Warranty cover for 3 Years / 1 Lakh Kms, whichever ends earlier. \*Leatherette. #Dark comes with Blackstone Alloys. JBL, Android Auto, Apple Car Play, Alexa, Harman & Benecke-Kaliko are registered trademarks. Emergency call & breakdown call Services are available in select cities, please connect with your nearest dealer for more details. Voice commands is a mix of multiple language. Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance. It is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving. Adaptive Cruise Control is available on in AT Address: Tata Motors Passenger Vehicles Limited, 4<sup>th</sup> Floor Ahura Centre, Mahakali Caves Road, MIDC, Andheri (East), Mumbai - 400093

Toll free number: 1-800-209-8282 | Got a question? Give a missed call: 95 1212 7979  
Website: cars.tatamotors.com/cars | Mail: customercare@tatamotors.com